

August 9, 2021

To All Potential Applicants:

The Skagit County Lodging Tax Advisory Committee will be reviewing applications for requests of hotel/motel tax funds to promote tourism in Skagit County for **2022**.

Pursuant to RCW 67.28.080 these funds must be used solely for activities, operations and expenditures designed to increase tourism, including but not limited to advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding marketing or the operation of special events and festivals designed to attract tourists.

Upon award and execution of contract, all distributed marketing will need acknowledgement of funding which include:

- The statement, "This project received funding from Skagit County," or similar language funding contribution; and
- The web address [www.VisitSkagitValley.com](http://www.VisitSkagitValley.com).

If you would like to apply for funding, please complete the application from our website ([www.skagitcounty.net/budgetfinance](http://www.skagitcounty.net/budgetfinance)) and clicking on the "2022 Application for Lodging Tax Funding" link and complete it according to the instructions contained within. If you are unable to use the online e-form, please contact me at 360-416-1308 and I will mail or email it to you.

*Vicky Gonzalez*

**Finance Assistant**

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